



Stampede City Gymnastics Club

Sponsorship Program 2015/16



Who is Stampede City Gymnastic Club?

Stampede City Gymnastic Club is a non-profit society, operated under the direction of a volunteer Board of Directors that has been operating in Calgary since 1981. The mission of the Stampede City Gymnastic Club is to encourage participation and the pursuit of excellence in all aspects of Artistic Gymnastics. Our philosophy is to promote and foster excellence in the sport of gymnastics by providing superior instruction in an inclusive and encouraging environment. We are a member of the Alberta Gymnastics Federation and Gymnastics Canada Gymnastique. We have designed a safe and effective progressive gymnastics program using their guidelines. We open our doors to over 1000 athletes each week through a variety of programming in the areas of Artistic Gymnastics, Trampoline & Tumbling and Acro. Programs include:

- Active Start Classes – Our active start programs are for children ages 5 and under, where they are exposed to the basics of gymnastics as well as developmental skills like listening, waiting turns, and sharing. Best of all they get to have a ton of fun!!
- Gymnastics for All Programs – Our recreational programs begin at age 6 and continue to the late teenage years. Fundamentals are taught throughout the Gymnastic Canada badge program as well as challenging skills to help athletes gain confidence.
- Pre-Competitive & Competitive Team Training – Our pre-competitive athletes start at the age of 4, building confidence and skills that they will use throughout their years of gymnastics. Our girls start competing at the age of 8.
- Dance & Demo Groups – Our performance team has been running for 8 years now and has won many Alberta gymnastic Federation awards for their performances. They train every Saturday and perform at meets around the city and throughout the province. A few of our girls represented Canada in Finland last year at the World Gymnaestrada!
- Junior Olympic team – Our Junior Olympic Advanced Recreational team started about 3 years ago and has expanded from 16 athletes to 34. This program is for the athletes who love the sport and wish to train and compete in a more relaxed environment.

We operate out of a 22,000 square foot facility in northeast Calgary, and are home to two fully equipped gymnastics areas which serve all of our above programs. We employ approximately 30 coaches who are all certified under the National Coaching Certification Program.



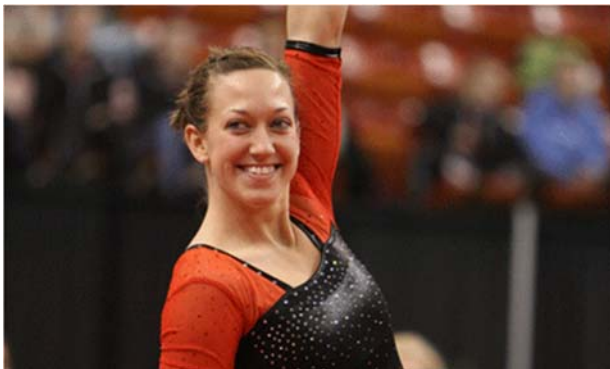
Since 2004, our head coaches are Judy Howard-Holmes and David Holmes, both of whom are NCCP Level 4 certified coaches, widely known and nationally respected in the sport of gymnastics. Their style, genuine love for children and the sport of gymnastics have created excitement within our club and the athletes that they reach through their coaching efforts.

Stampede City is home to many accomplished competitive athletes both past and present. We currently have athletes on Alberta's High Performance Ranking list who will represent our club and province at Canadian National Championships. Our Stampede City Alumni has notable accomplishments outlined below.

OLYMPIANS

Kylie Stone – 2004 Summer Olympic Games

SCGC is home to Kylie Stone, a member of the Canadian Olympic Team in the Athens 2004 Summer Olympics. Kylie trained at Stampede City throughout her gymnastics career and in that time was a Canadian National Team member, a National All-Around Champion and recorded the best All Around finish by a Canadian Female Artistic Gymnast in history. After her Olympic debut, she went on to accept a NCAA full scholarship at the University of Nebraska. Kylie still coaches at SCGC on a part-time basis.



NCAA SCHOLARSHIP RECIPIENTS

Demi Pas - 2014

Demi represented Stampede City at competitions from 2004 to 2014 when she accepted a NCAA full scholarship to Illinois State University. During her tenure at SCGC she received High Performance Senior, Junior and Novice status, competed internationally and won a Silver medal on bars at Canadian National Championships.



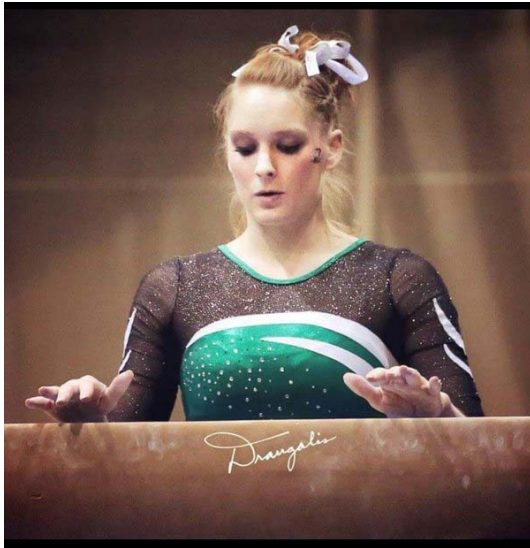
Anysia Unick - 2013

Anysia was an elite gymnast at Stampede City from 2008 to 2013 when she signed a Letter of Intent to accept a NCAA full scholarship to the University of Georgia. During her time at SCGC she was named to the Junior and Senior National Teams, was the Junior All Around National Champion, and represented both our club and Canada internationally at meets throughout the Americas and Europe, and at the Junior Pan Am Games.



Ashley Quinton – 2011

During Ashley's gym career at Stampede City she achieved Senior High Performance Status, was a three time Elite Canada competitor and qualified for Canadian National Championships 4 consecutive years. Ashley accepted a NCAA full scholarship to Eastern Michigan University in 2011.



Who uses Stampede City Gymnastic Club?

The community at large is making tremendous use of our gym. We fill the need for a facility that meets the needs of all community members. Our programming now includes classes tailored to children with ADHD, autism, fetal alcohol syndrome and oppositional defiance disorder. We accommodate programs not only for the general public, but also for the Boys & Girls Clubs, several Autism groups, School Field Trips and we support KIDSPORT – so all kids can play!

Why we require Sponsorship?

As a not for profit sport organization, all of our funding comes from our membership through registrations as well as a committed group of volunteer parents seeking fundraising opportunities. In order to continue making club improvements and maintain the lifecycle of our building and equipment, we are seeking the support of generous sponsors who appreciate the value of quality recreational and competitive athletic programs for our communities' youth.



What's in it for you?

For a minimal investment your business can support the club as well as reach a targeted demographic audience. Sponsorship commitments will not only provide advertising benefits through strategic signage displays, online and social media presence and printed advertising opportunities, but will also identify your company as a community participant in support of young athletes. With your generosity we can make this great gymnastics club even better!

Through our success over the past years, our club has developed a strong reputation for excellence. With that, we are visible not only in the broader gymnastics community, but also with local and regional media. A sponsorship will provide your company the opportunity to share the spotlight with our athletes. BE RECOGNIZED!

Where Your Sponsorship Funds Go

The funds generated will be allocated to providing an outstanding gymnastics program for youth by aiding with equipment upgrades, travel costs to national and international competitions, hosting coaches clinics and special events and more.

Sponsor Today!

If your company is interested in supporting our gymnastics club today:

Please call our office with any questions (403) 275 4722 and/or fill in and email this sponsorship commitment form to: admin@stampedecitygym.com , Attention: Vice-Chair.

Logos, artwork or advertisements can be sent to the above email address as well.



Sponsorship Opportunities

Program/Goods Sponsor

Customize your sponsorship!

Your sponsorship donation would go directly towards the opportunity you choose. Sponsor one, or choose a few, it is up to you! If there is something not on this list that you would like to sponsor, please ask. Below is a sample of available opportunities.

*Coaching Clinic Sponsor

*Equipment Sponsor

*Pre-competitive meet sponsor

*Tracksuit Sponsor

Gold Level Sponsorship

Sponsorship of \$10,000 (1 available)
includes

*Company logo and link on Competitive newsletter each month for 1 year

*1/4 page size ad in the recreational newsletter each session (3 times per year)

*6/hr Ad spot on TV in our lobby for 1 year
(6 – 15 second spot/hr)

*Logo and link on our website for 1 year

*30"x72" banner in main lobby for 1 year

*Social media acknowledgement

Silver Level Sponsorship

Sponsorship of \$5,000 (3 available)
Includes

*Company logo and link on Competitive newsletter each month for 1 year

*business card size ad in the recreational newsletter each session (3 times per year)

*3/hr Ad spot on TV in our lobby for 1 year (3 – 15 second spot/hr)

*Logo and link on our website for 1 year

*30"x48" banner in main lobby for 1 year

*Social media acknowledgement

Bronze Level Sponsorship

Sponsorship of \$1,000 (5 available)
Includes

*Company logo and link on Competitive newsletter each month for 1 year

*1/hr Ad spot on TV in our lobby for 1 year
(15 second spot/hr)

*Logo and link on our website for 1 year

*26"x36" banner in main lobby for 1 year

*Social media acknowledgement